



June 1, 2010

Imagine our nations troops returning home without the support they need to reintegrate into our community. Imagine sacrificing month to years of your life for your country, only to come back with very little to make ends meet including a roof over your head. Or imagine the sons and daughters of those who served who will never come back, without the means for an education. This is a reality for many men and women in our country.

Project We Remember is an organization dedicated to helping those who have sacrificed so much for our freedoms. It is our primary purpose to raise funds for individuals and non-profit organizations that provide support to our military men and women when they and their families are in need beyond that which is provided by their respective service branch. We believe that we can provide a significant positive effect on the daily lives and the morale of our service personnel by demonstrating that we care both in words and in actions.

On **Saturday, October 23, 2010**, Project We Remember will host nearly 200 patriotic guests for cocktails and dinner at its 1st Annual *Remember the Night* event at the Doubletree Resort in Paradise Valley. As the organizations primary fundraiser, the event will serve to bring our community together with the men and women who serve them.

In accordance with our theme, guests will enjoy music courtesy of the 108th Army Band from the 253rd Engineer Battalion, and a presentation by our keynote speaker, local philanthropist and mountain guide Kevin Cherilla. Kevin has been to the summit of Mt. Everest as well as led 10 teams of hikers to the summit of Mt. Kilimanjaro just to name a few. He will have just returned from a climbing trip to Nepal with sixteen veteran soldiers with his accounts and first-time footage of the amazing climb.

In addition, US Army Major General (retired) Chuck Swannack will join us for a brief presentation. MG Swannack served in Operation Iraqi Freedom and led elements of the division in the advance to Baghdad and in the succeeding year in western Iraq. MG Swannack is a 1971 graduate of the United States Military Academy at West Point and served in progressive leadership and staff positions throughout his distinguished career.

Enclosed is information on how you can support Project We Remember and *Remember the Night*. For more information or to inquire further, please contact one of the following:

Vern Bagley
CEO, Project We Remember
480-306-4777

Kristen Sandquist
Swank...events with heart!
480-797-2950

Tandy Vincent
Swank...events with heart!
602-885-0108

Thank you in advance for your consideration!

Sincerely,

Project We Remember
www.projectweremember.org



1st Annual "Remember the Night" Fundraiser
Benefitting Project We Remember
October 23, 2010
Doubletree Resort
Paradise Valley, Arizona

SPONSORSHIP & DONATION OPPORTUNITIES

Presenting Sponsor - \$20,000

- Status as a co-title sponsor of "Remember the Night," Presented by "Your Company Name".
- Name and/or logo recognition in all pre-event promotional materials, including invitations, press releases, event program and web content. Inclusion also made in monthly Project We Remember newsletter. Additionally, sponsorship will be mentioned during a weekly AM 1260 radio show featuring Vern Bagley, CEO of Project We Remember.
- Four complimentary tables of ten for the main dinner event plus one complimentary table of ten donated to our men and women in uniform*.
- Inclusion of all table guests in our VIP pre-event reception.
- Name and/or logo recognition on Gobo projectors at event.
- Name and/or logo recognition on tables.
- Opportunity for a sponsor representative to provide remarks at event.
- Opportunity to provide special gift items or gift bags to each guest.

Star Sponsors - \$10,000

- Name and/or logo recognition in all pre-event promotional materials, including invitations, press releases, event program and web content. Inclusion also made in monthly Project We Remember newsletter. Additionally, sponsorship will be mentioned during a weekly AM 1260 radio show featuring Vern Bagley, CEO of Project We Remember.
- Two complimentary tables of ten for the main dinner event plus one complimentary table of ten donated to our men and women in uniform*.
- Inclusion of all table guests in our VIP pre-event reception.
- Name and/or logo recognition on Gobo projectors at event.
- Name and/or logo recognition on tables.
- Opportunity to provide special gift items or gift bags to each guest.

Stripe Sponsors - \$5,000

- One complimentary table of ten for the main dinner event plus one complimentary table of ten donated to our men and women in uniform*.
- Inclusion of all table guests in our VIP pre-event reception.
- Name and/or logo recognition on tables.

Honor Sponsors - \$2,500

- One complimentary table of ten for the main dinner event with the option to donate two seats to our men and women in uniform*
- Inclusion of all table guests in our VIP pre-event reception.
- Name and/or logo recognition on tables.

Table Sponsors - \$1,250

- One complimentary table of ten for the main dinner event with the option to donate two seats to our men and women in uniform*
- Name and/or logo recognition on tables.

Individual Seats - \$125

- One individual ticket for the main dinner event.

Underwriting Opportunities - Varies

Additional recognition for underwriting one of the following event elements:

- **Centerpieces:** Name/logo recognition on table cards
- **Gift Bags:** Name/logo recognition on all gift bags
- **Guest Favors:** Name/logo recognition on gift(s) given to attendees
- **Audio/Visual:** Name/logo recognition at event
- **Wine and/or Beer:** Name/logo recognition at event
- **Decor:** Name/logo recognition at event



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October 23, 2010
Doubletree Resort
Paradise Valley, Arizona

Event Council

Event Managers

Vern Bagley, CEO, Project We Remember
Kristen Sandquist, Event Planner, Swank...*events with heart!*
Tandy Vincent, Event Planner, Swank...*events with heart!*

Planning Committee Members

Vern Bagley
JD Ball
JoAnne Bourgogne
Ian Carefoot
Kevin Cherilla
Len Gutman
Silvia Herrera
Jamie Herzlinger
Scott Kiburz
Tom Loeff
Hannah Loeff
Darlene Noblitt
Kristen Sandquist
Robert Schramm
Daniel Sidles
Tandy Vincent
Chad Walker



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Sponsorship & Donation Form

Please note, in order to ensure donors receive all of the benefits included in the sponsorship packages, the Remember the Night Event Council respectfully requests commitments on or before September 24, 2010.

Name/Contact Name: _____

Business Name: _____

Address/City/ST/Zip: _____

Phone: _____

Email: _____

Website Address: _____

Please select your level of support:

- Presenting Sponsor @ \$20,000
 - Stripe Sponsor @ \$5,000
 - # _____ of Table Sponsorships @ \$1,250
 - Underwriting Sponsor
(Item) _____
(Value) _____
 - Raffle/Silent Auction/Live Auction Donation
(Item) _____
(Value) _____
 - I/we cannot attend. Please accept a donation in the amount of \$ _____.
- Star Sponsor @ \$10,000
 - Honor Sponsor @ \$2,500
 - # _____ of Tickets @ \$125

Please select your method of payment:

Payment Type: AMEX MC VISA DISC Check (# _____)

Payment Amount: \$ _____.

Make checks payable to: *Project We Remember*.

If Charge Card is being used, please provide the following:

Name on Card: _____

Charge Card #: _____

Exp: _____ Security Code: _____ Billing Zip: _____

Signature: _____

Please return completed form to: Project We Remember, C/O Kristen Sandquist, 9438 E Sonoran Sunset Pass, Scottsdale, AZ 85255. For questions, call Kristen at 480-797-2950.

Project We Remember is a 501(c) 3 non-profit organization. EIN#260647049. For more information, please visit www.projectweremember.org. **This is your donation receipt. Please keep a copy for your records.**